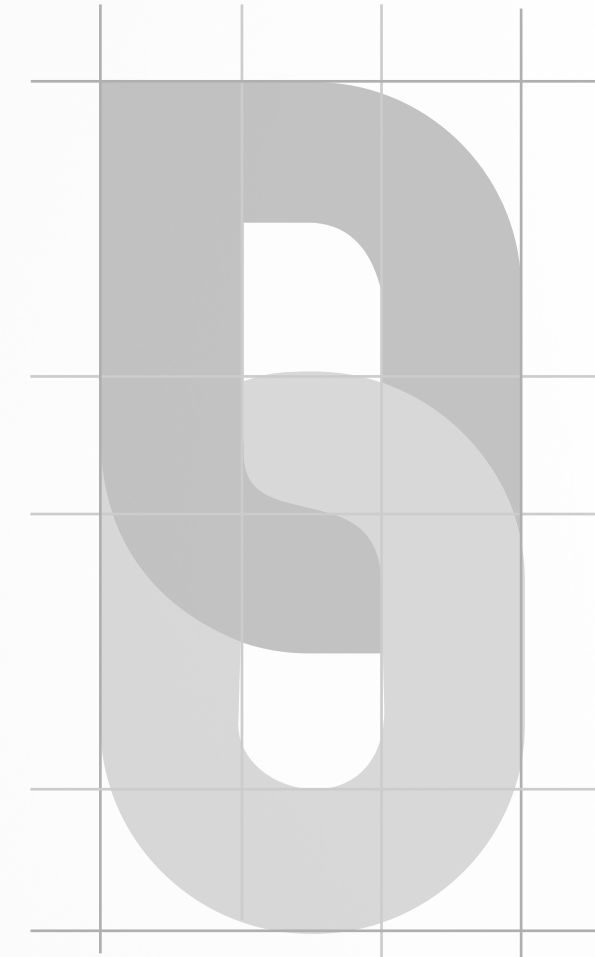


Brand guidelines

Logo Design & Overview

Logo design involves creating a visual symbol that represents a brand's identity.



In BANDMA design, the color blue symbolizes technology, innovation, and trust. It's used to convey reliability, professionalism, and a forward-thinking approach.

The color green symbolizes environmental friendliness, sustainability, and growth. It is used to prioritize eco-conscious practices, renewable energy, and conservation efforts.



The tagline "We innovate, we care" focuses on innovation and advancement but also prioritizes empathy, responsibility, and consideration for its customers, community, or the environment.

Typography

Typography refers to the art and technique of arranging type to make written language readable and appealing when displayed.

bold

Poppins

Lorem ipsum medium

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regular

bold

Lora

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medium

Color Palette

A color palette refers to a selection of colors used in design to create harmony, convey emotions, and strengthen brand identity.

PRIMARY
COLORS



SECONDARY
COLORS



FOR SUBHEADINGS
& PARAGRAPHS

PRIMARY
COLORS



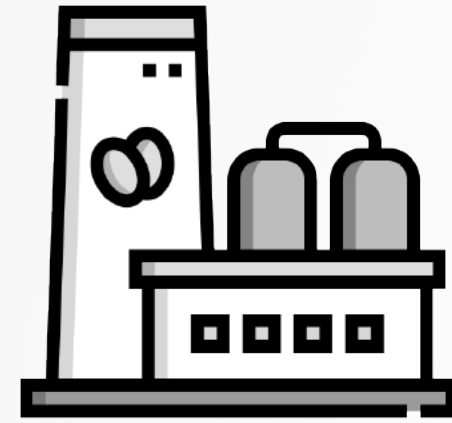
SECONDARY
COLORS



FOR BACKGROUND
SELECTION

Industries We Serve

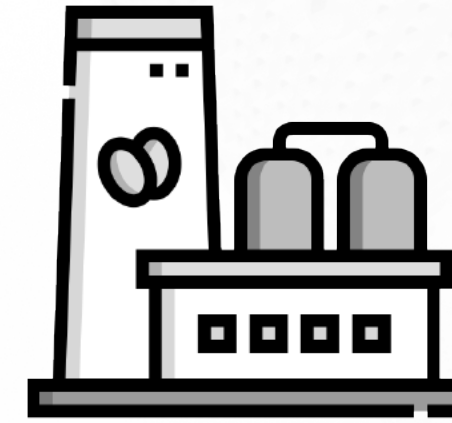
We serve a diverse range of industries, catering to the unique needs and demands of each sector. Our expertise spans across technology and IT services, healthcare, finance, manufacturing, retail, education, and more.



FMCG



Pharmaceuticals



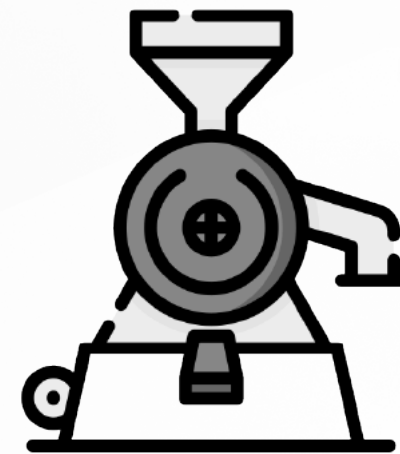
Textile



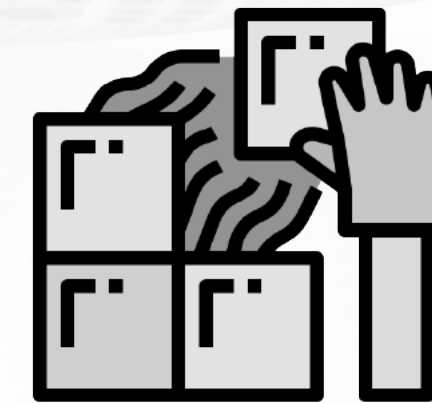
Appliances



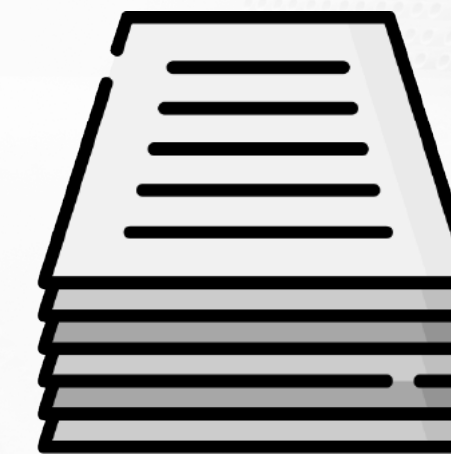
Footwear



Rice & Flour Mills



Tiles Industries



Paper Industries



Thank you!